

SAN JOAQUIN COUNTY CHILDREN AND FAMILIES COMMISSION

————— MEETING SUMMARY —————

Public Health Auditorium
1601 East Hazelton Avenue
Stockton CA

Wednesday, February 2, 2000 – 7:00 a.m.

(approved February 16, 2000)

1. Meeting was called to order by Chair Gutierrez at 07:07 a.m. Roll call was taken and all commission members were in attendance except for Commissioners Grande (7:09) and Flenoy–Kelley.

2. Meeting summary from January 19, 2000 was presented for approval.

Motion: Approve meeting summary from January 19, 2000. (Mitchell/Fujii – Motion passed 7–0, Commissioner Gutierrez abstained)

3. Commissioner Fujii (Communications/Marketing Subcommittee) provided a report on the subcommittee’s activities. A draft survey/informational brochure was given to Commissioners for review and input. Various agencies will be distributing the survey and the University of the Pacific Data Cooperative will be enlisted to tabulate the data.

Motion: Approve survey/informational brochure and collection of data. (Snider/Grande – Motion passed 8–0)

The subcommittee presented a draft Request for Qualifications (RFQ) for a consultant to prepare a marketing plan for the Commission. Discussion was held on the language to be contained in the RFQ. Commissioner Vera will revise the RFQ to include suggestions from Commissioners and staff.

Motion: Refer the RFQ for a marketing consultant back to the subcommittee for revisions and approve subsequent release by staff. (Mitchell/Grande – Motion passed 8–0)

4. Comments from the public: None
5. Comments from commission members:

Commissioner Gutierrez reported on outreach at a Hmong community meeting. Staff provided an update on technical experts who will be requested to make presentations to the Commission at future meetings. Commissioner Smith

reported on a media workshop held in Los Angeles and noted that several other counties had already hired staff. Commissioner Gutierrez expressed a desire to host a State Commission meeting in the future.

6. *Meeting was adjourned to February 16, 2000 at 07:00 a.m. (Mitchell/Grande – Motion passed 8–0)*